



SECOND WORKSHOP
ON APRIL 26th

Investment Banking Workshop for EMERGERS Students: Interns and Graduates

Case Study: The Rainforest Company – Valuation vs. Pricing in Financing & M&A Transactions



Blue Tree Group is an **Investment Banking Boutique** specializing in **M&A and Financial Advisory** for established and fast-growing firms.

We put a strong focus on companies operating a **technology enabled** business model and operate in three sector teams:

- **Software** - Enterprise Collaboration, Marketing Automation, Data Analytics...
- **Technology** - Payment, IoT Sensors...
- **Media & Consumer Goods** - Retail-Tech, Media, Vertical Consumer Goods...

VALUATION VS PRICING in Financing & M&A-Transactions

The workshop will be centered around essential questions and challenges you would face as an intern or analyst in Technology Investment Banking.

The objective of the case study will be a complex **valuation vs. pricing situation in the emerging phase of financing and m&a transactions**. We will explain how the two are different and how to derive a price from the initial valuation.

You will be separated into teams and work out and present different parts of a complete pitch deck.

- **WHEN:** 26.04.2022, 18:00 – 21:00
- **WHERE:** Virtual
- **WHO:** 12 students
- **Background:** Advanced studies

APPLICATION

- **Due to high demand for our first workshop we have decided to hold a second one!**
- Please send us your CV to apply and we will contact you with more information.

For more information on how to apply you can visit our website:



Or directly send your application to:

Sophie Zeller – Visiting Analyst
szeller@bluetreegroup.com
+49 89 37 41 32 35

